



Sunday October 19th - 9 A.M
Gwynedd Mercy College

4th Annual

THIN BLUE LINE

5k Run & Mile Walk

Benefits

The Officer Lawn Helping Hands Foundation @ richardlawn.com

Race Sponsorship

The 4th Annual Thin Blue Line 5K Race and Mile Walk benefits The **Officer Richard Lawn Helping Hands Foundation**. The foundation was created to provide college scholarships for students attending **Lansdale Catholic, North Penn and Wissahickon High Schools** as well as provide monetary assistance to local families who have lost a parent. Officer Richard Lawn of Lower Gwynedd Township, died from injuries sustained in the line of duty on July 28th 2003.

We can be contacted at:

Phone: 215-542-5673

Website: www.richardlawn.com

E-Mail: info@richardlawn.com

↔ Please cut and return form ↔

Race Sponsorship Submission Form

Company Name
Contact Name
Title
E-mail
Phone
Sponsor Level

PLEASE SELECT DONATION LEVEL AT WHICH YOU WILL PARTICIPATE

Title Sponsor	\$5,000
Platinum Sponsor	\$3,000
Gold Sponsor	\$1500
Silver Sponsor	\$750
Bronze Sponsor	\$400
Patron Sponsor	\$100-200

Sponsorship applications and checks can be returned to:

The Officer Lawn Helping Hands Foundation
1135 Stone House Road, Lower Gwynedd PA 19002

Thank you for being a HERO to so many of us!

Contributions to The Officer Lawn Helping Hands Foundation and The Thin Blue Line Race Sponsorship are tax deductible.



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Sponsorship Levels

***Names of all sponsors of \$400 or more will be placed on t-shirts if received by September 22nd, 2008.**

Title Sponsor for a minimum donation of \$5,000.00 you will receive the following benefits:

- Priority listing as a Title Sponsor on all printed materials including **front** of registration tri-fold form, press releases, brochures, pledge forms, and **front** of T- shirts at this level (subject to deadlines) Any advertising on the air or electronically, company name will be noted as Title Sponsor
- Your Company may set up a display table the day of the event and hand out company information- - Opportunity to display logo/signage, and/or banner at the event.
- Your Company announced numerous times during race day festivities and recognized as Title Sponsor
- Opportunity to pre-register 15 participants individually or as a "team" in the walk and/ or run
- Your Company's literature, promotional merchandise, coupons or giveaways will be included.
- Your Company's logo and a link to your company's website will be included on the official Thin Blue Line 5k race website at richardlawn.com

Platinum Sponsor for a minimum donation of \$3,000.00 you will receive the following benefits:

- Priority listing as Platinum Sponsor on all printed materials including listing inside of registration trifold form, pledge forms, and back of T-shirts with all other sponsors at this level (subject to deadlines)
- Opportunity to display logo/signage, and/or banner at the event. Your company will receive equal prominence with all other sponsors at this level.
- Your Company may set up a display table the day of the event and hand out company information
- Opportunity to pre-register 8 participants individually or as a "team" in the walk and/ or run
- Company Name /Team Name announced numerous times as an Executive Level Sponsor during race day festivities
- Company name displayed at event as a Platinum Level Sponsor
- Your Company's literature, promotional merchandise, coupons or giveaways will be included in event courtesy bags if desired
- Your Company's logo and a link to your company's website will be included on the official Thin Blue Line 5k race website at richardlawn.com

Gold Sponsor for a minimum donation of \$1,500 you will receive the following benefits:

- Priority listing as Gold Level Sponsor on all printed materials including brochures, pledge forms, and back of T-shirts with all other sponsors at this level (subject to deadlines)
- Opportunity to display logo/signage, and/or banner at the event. Your company will receive equal prominence with all other sponsors at this level
- Opportunity to pre-register 6 participants individually or as a "team" in the walk and/or run
- Company Name /Team Name announced numerous times as a Gold Level Sponsor during race day festivities
- Company name displayed at event as a Gold Level Sponsor
- Your Company's literature, promotional merchandise, coupons or giveaways will be included .

- Your Company's logo and a link to your company's website will be included on the official Thin Blue Line 5k race website at richardlawn.com

Silver Sponsor for a minimum donation of \$750.00 you will receive the following benefits:

- Listing as a Silver Level Sponsor on all printed material including brochures, pledge forms and back of t-shirts with all other sponsors at this level.(subject to deadlines)
- Opportunity to pre-register 5 participants individually or as a "team" in the walk and/or run
- Company Name /Team Name announced numerous times as a Silver Level Sponsor during race day festivities
- Company name displayed at event as a Silver Level Sponsor
- Your Company's literature, promotional merchandise, coupons or giveaways will be included.
- Your Company's logo and a link to your company's website will be included as a Silver Level Sponsor on the official Thin Blue Line 5k race website at richardlawn.com

Bronze Sponsor for a minimum donation of \$400.00 you will receive the following benefits:

- Listing as a Bronze Level Sponsor in Race Day Thank You Brochure and on back of t-shirts with all other sponsors at this level.(subject to deadlines)
- Opportunity to pre-register 4 participants individually or as a "team" in the walk and/ or run
- Company Name /Team Name announced numerous times as a Bronze Level Sponsor during race day festivities
- Company name displayed at event as a Bronze Level Sponsor
- Your Company's literature, promotional merchandise, coupons or giveaways will be included.
- Your Company's logo and a link to your company's website will be included as a Bronze Level Sponsor on the official Thin Blue Line 5k race website at richardlawn.com

Patron Sponsor for a minimum donation of \$100.00 -\$200.00 you will have your Company Name listed in our Race Day Thank You Form and placed on race t-shirts if received by

Please Complete the **Sponsor Donation Form** above & mail to the address listed at the top.
Our foundation and scholarship recipients thank you!